

Wellness Now a \$4.2 Trillion Global Industry – with 12.8% Growth from 2015-2017

New Global Wellness Institute research reveals wellness market is growing at historic rate: nearly twice as fast as global economy; Report packed with regional and national data

GLOBAL WELLNESS ECONOMY: \$4.2 trillion in 2017



Note: Numbers do not add due to overlap in segments. Dark colored bubbles are the sectors for which GWI conducts in-depth, country-level primary research. Light colored bubbles are sectors for which GWI aggregates global estimates only, drawing from secondary sources.

Source: Global Wellness Institute, Global Wellness Economy Monitor, October 2018



GLOBAL WELLNESS
INSTITUTE™